

## **LEADING THROUGH THE RISK**

Covid-19 has dominated our collective conscience and current activity over the past months. There has been significant **fear** about the virus and its impact. However, now we must turn towards the future. Until there is a vaccine, we will need to manage the **risk** to move forward. The purpose is to assist leaders in preparing both their premises and people for a return to the workplace. One way of thinking about **risk** is a simple formula.



The **hazard** is the coronavirus. It is unseen, transmitted by droplets and human contact. Asymptomatic carriers can communicate the virus. It seems to impact seniors and those with preexisting conditions severely.

The **fear** is the assessment of personal perception of the impact. This is an individualized assessment varying by person and situation.

There is little leaders can do to address the hazard and fear directly. However, the third element of the formula is **mitigation** 

**Mitigation** measures can reduce the **hazard** and the personalized **fear** of the threat.

Mitigations may include:

Handwashing stations

Temperature taking

Covid Testing Sneeze guards

Enhanced building sanitation

Physical distancing

Masks

Hand sanitizers Faceshields

Accurate information is critical as it impacts the personal assessment of the hazard. Each of these measures serves to lower the overall risk assessment.

Leaders will need to evaluate what reasonable measures can be put in place and which will have the most significant impact on both the **hazard** and the **fear** factor.

Leading through Risk will require both investments in addressing both the hazard and fear with thoughtful mitigation measures.

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